



*Sponsorship Policy*  
*ASIS International - National Capital Chapter (NCC)*  
**Valued Sponsor Program**

**Purpose:** To set forth guidelines for security vendors wishing to participate in the National Capital Chapter's Valued Sponsor Program (VSP). The sponsorship program is designed as an educational tool for the members or website visitors. The program is further intended to provide broad options for the prospective sponsor.

**Seminars & Meetings:** The NCC of ASIS International conducts seminars, monthly meetings and hosts a website where members and interested security professionals attend educational, topical seminars and cyber search. Throughout the calendar year the Chapter hosts 2-3 seminars and 7-9 meetings in which sponsorship is available.

**Website Advertising:** The NCC of ASIS International hosts a website in which a logo and link may be posted for visitors to view.

**Valued Sponsor Program (VSP):** The VSP offers industry the opportunity to distribute their product collateral materials to seminar or meeting attendees and/or provide a company logo/link for web advertising. Sponsors pay a fee which will provide for the opportunity to have their collateral material included with seminar handouts/program. Additionally, the sponsor is recognized by the chapter on the sponsor page also included with the seminar program information.

**Guidelines:**

- Sponsors must submit in writing, via e-mail or U.S. Mail, their desire to be a sponsor to an ASIS-NCC executive board member.
- Sponsors may attend the seminar/meeting they have chosen to sponsor.
- Sponsors are not permitted to place brochures, flyers, or other printed materials on the tables where members are sitting for the meeting. All materials will need to remain at the vendor table. None of these materials will be posted on walls or on the registration tables.
- Sponsors are not permitted to conduct sales pitches, discuss products or services to any member away from the seminar unless the member initiates that conversation.
- Sponsors further understand that ASIS International and the NCC do not endorse or otherwise promote the vendor's product or service. This program is designed as a service to our members to educate them about various products and services available.



## Sponsor Options & Pricing Metrics

Options	cost	website Logo & Link	1 Meeting attendance for Representative (1) plus meal	1 Seminar attendance for Representative (1) plus meal	table at venue to display collateral	Logo in meeting/seminar program
<b>Valued Web or e-Letter Sponsor</b>	\$250	4 months				
<b>Valued Meeting Sponsor</b>	\$200	1 month	✓		✓	✓
<b>Valued Seminar Sponsor</b>	\$500	1 month		✓	✓	✓
<b>Valued Chapter Sponsor</b>	\$750	12 months	choose 1		✓	✓

### Valued Web or e-Letter Sponsor (**\$250.00**) participation includes:

- Sponsor's Logo & Link on the National Capital Chapter Website, [www.asis-capital.org](http://www.asis-capital.org) for 4 months.
- Newsletter sponsor will receive a half page add in the quarterly newsletter for one year.

### Valued Meeting Sponsor (**\$200.00**) participation includes:

- Logo display advertisement in the program
- Vendor Table to display collateral
- Sponsor's Logo & Link on the National Capital Chapter Website, [www.asis-capital.org](http://www.asis-capital.org) for one month.
- Complimentary attendance for meeting which includes lunch for one (1) sponsor representative. Additional representatives may attend the meeting at published price. Payment is expected in advance of the meeting, and is non-refundable.

### Valued Seminar Sponsor (**\$500.00**) participation includes:

- Logo display advertisement in the program
- Vendor Table to display collateral
- Sponsor's Logo & Link on the National Capital Chapter Website, [www.asis-capital.org](http://www.asis-capital.org) for one month.
- Complimentary attendance for seminar which includes lunch for one (1) sponsor representative. Additional representatives may attend the seminar at published price. Payment is expected in advance of the seminar, and is non-refundable.

### Valued Chapter Sponsor (**\$750.00**) participation includes:

- Logo display advertisement in the program
- Vendor Table to display collateral at one Chapter seminar or meeting that the sponsor chooses
- Sponsor's Logo & Link on the National Capital Chapter Website, [www.asis-capital.org](http://www.asis-capital.org) for twelve months.
- Complimentary attendance for seminar or meeting which includes lunch for one (1) sponsor representative. Additional representatives may attend the seminar or meeting at published price. Payment is expected in advance of the event, and is non-refundable.

I am an authorized representative of \_\_\_\_\_ and I agree to all the terms outlined in this agreement. I understand that should I or any of our representatives attending the meetings do not adhere to the guidelines expressed herein, we will be asked to leave the event immediately and not permitted to participate in future seminar sponsoring opportunities.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Received by: \_\_\_\_\_

Date: \_\_\_\_\_

(NCC Representative)